

Privacy Policy

Effective Date: 04/29/2026

Valley of Strength Psychiatry (“we,” “our,” or “us”) is committed to protecting your privacy and safeguarding your personal information. This Privacy Policy explains how we collect, use, and protect information obtained through our website.

Information We Collect

We may collect the following types of information when you visit or interact with our website:

1. Personal Information You Provide Voluntarily

- Name
- Email address
- Phone number
- Information submitted through contact forms or appointment requests

2. Automatically Collected Information

- IP address
- Browser type and device information
- Pages visited and time spent on the website

This information helps us improve website functionality and user experience.

How We Use Your Information

We may use your information to:

- Respond to inquiries or messages submitted through our contact page
- Provide information about our services

- Improve website performance and user experience
- Maintain security and prevent misuse

We do not sell or rent your personal information.

Healthcare & HIPAA Notice

Submitting information through this website, including the contact form, does **not** establish a provider–patient relationship and should not be used to communicate urgent or sensitive medical information.

While we take reasonable steps to protect your information, standard website forms and email are not always fully secure. Please avoid sharing highly sensitive or confidential health information through the website.

If you become a patient, your protected health information (PHI) will be handled in accordance with the Health Insurance Portability and Accountability Act (HIPAA) and our separate Notice of Privacy Practices, which will be provided to you during the intake process.

Telehealth & North Carolina Use

Our services are provided in accordance with applicable laws and regulations of the North Carolina. Any personal information submitted may be used to determine eligibility for services, including confirming your location for telehealth care.

Cookies & Tracking Technologies

Our website may use cookies or similar technologies to enhance user experience and analyze website traffic. You may adjust your browser settings to refuse cookies if you prefer.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices, content, or security of those external sites. We encourage you to review their privacy policies before providing any personal information.

Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

Your Rights & Choices

You may:

- Request that we update or correct your personal information
 - Request that we delete information you have submitted through the website (where applicable)
 - Contact us with questions about how your information is used
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Children's Privacy

This website is not intended for children under the age of 13. We do not knowingly collect personal information from children through this website.

Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date.

Contact Us

If you have questions about this Privacy Policy or how your information is handled, please contact:

Valley of Strength Psychiatry, PLLC
admin@valleyofstrengthpsychiatry.com
704-486-8189
